

# Alibaba.com Assessed Supplier



## Assessment Report

*Presented to*

**Guangzhou Boente Trade Co., Ltd.**

广州市博摠特贸易有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	101-102, Building 1, No. 25, Sanjiang Road, Xinya Street, Huadu District, Guangzhou City, Guangdong Province, China
City / Country:	Guangzhou / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	boentes
Gold Supplier Company Name:	Guangzhou Boente Trade Co., Ltd.
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*Service Provided by SGS*

*Report No.: 17482302\_T*





Report Number:	17482302_T		
Date of Assessment:	08/Mar./2018	Report Date:	08/Mar./2018
Assessed By:	Shawn Ma	Validity Period:	09/Mar./2018 -- 08/Mar./2019
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

**Important Notes:**

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## Section 1: Company Overview

Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91440101074642209X
Year Established:	12/Aug./2013	Validity Period:	12/Aug./2013 -- 31/Dec./2049
Export Experience:	5	Industry Experience:	5
Registered Address:	101-102, Building 1, No. 25, Sanjiang Road, Xinya Street, Huadu District, Guangzhou City, Guangdong Province, China		
Company Address	101-102, Building 1, No. 25, Sanjiang Road, Xinya Street, Huadu District, Guangzhou City, Guangdong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Guangzhou Huadu Industrial & Commercial Bureau
Registered Capital:	RMB 500,000		
Corporate Representative:	Mr. Jingyu Li		
Industry:	Presentation Equipment, Electrical Plugs & Sockets		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products/Service:	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case		
<b>1.2 Company Building Information</b>			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>258</u> m <sup>2</sup>			
Office Size: <u>258</u> m <sup>2</sup>			



## Section 2: Human Resources

Section 2: Human Resources				
2.1 Company Chart				
<pre> graph TD     GM[GM] --- Sales[Sales Dept.]     GM --- Financial[Financial Dept.]     GM --- AfterSales[After-Sales Dept.]     GM --- Tech[Tech. Dept.]     GM --- Warehousing[Warehousing Dept.]           </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Sales Dept.	7	0	7	
Financial Dept.	1	0	1	
After-Sales Dept.	2	0	2	
Tech. Dept.	2	0	2	
Warehousing Dept.	2	0	2	
<b>Total Number:</b>	15	0	15	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Jingyu Li	General Manager	University graduate	5



### Section 3: Current Export Situation

Current Export Situation				
There is/are <u>7</u> foreign trading employee(s) in the company.				
<b>Working Experience</b>	<b>Headcount</b>	<b>Accepted Language</b>	<b>Listening &amp; Speaking</b>	<b>Reading &amp; Writing</b>
Over 30 Years	0	English	Yes	Yes
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	4	N/A	N/A	N/A
2-5 Years	3	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A
Does the company have a valid export license?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Export License Registration No.:		N/A		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Guangzhou Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR <input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> MoneyGram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker		
Accepted Payment Type:				
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category		Num	Unit	
LCD Monitor Lift		15	Days	
Desktop Socket		15	Days	
Projector Mount		15	Days	
Average Sampling Time				
Product Category		Lead Time		
LCD Monitor Lift		20 Days		
Desktop Socket		15 Days		
Projector Mount		15 Days		
The Shortest Sampling Time				
Product Category		Shortest Lead Time		
Desktop Socket		15 Days		



## Section 4: Export Business Capacity

4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue(USD)	Total Revenue (%)
North America	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	3.12
South America	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	4.87
Eastern Europe	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	4.03
Southeast Asia	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	5.12
Africa	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	2.96
Oceania	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	2.17





Mid East	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	19.88
Eastern Asia	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	9.69
Western Europe	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	20.73
Central America	N/A	0	0
Northern Europe	N/A	0	0
Southern Europe	N/A	0	0
South Asia	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	19.21
Domestic Market	Motorized Retractable Screen, LCD Monitor Lift, Desktop Socket, Projector Mount, Projector Screen, Media Wall Socket, Motorized Flip Up Monitor, Projector Lift, Desk Flip Socket, Flip Top Monitor Case	Confidential	8.22

**4.2 Main Clients**

Client Name	Main Product(s)	Total Revenue (%)
Confidential	Confidential	Confidential



## Section 5: Quality Assurance

Quality Assurance						
<b>5.1.1 Quality Management System Certification (N/A)</b>						
Certification	Certified By	Certificate No.	Business Scope	Validity Date		
N/A	N/A	N/A	N/A	N/A		
<b>5.1.2 Product Certification (N/A)</b>						
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date		
N/A	N/A	N/A	N/A	N/A		
<b>5.2 Testing Report (N/A)</b>						
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date		
N/A	N/A	N/A	N/A	N/A		
<b>5.3 Supplier Management</b>						
Item	Content	Observations /Comments				
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No				
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No				
5.3.4	Does the company keep its supplier assessment report?	<input type="checkbox"/> Yes, assessment reports are available for the previous 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No				
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No				
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary				
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5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No



## Section 6: R & D Capacity

R&D Capacity				
<b>6.1 Current Situation (N/A)</b>				
There is/are _____ 0 _____ R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
<b>Patent Situation</b>				
Patent No.	The Name of the Patent		The Patent Type	Available Date
N/A	N/A		N/A	N/A
<b>Brand Situation</b>				
Registration/ application No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
<b>The Average Time For New Products Launched</b>				
Product Category		Lead Time		
0		0		
<b>The Shortest Time For A New Item Launched</b>				
Product Category		Shortest Lead Time		
0		0		
Does the company provide ODM service for others?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R& D employees use any specific software for designing new products?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		



If yes, please list the main software used:	N/A	
Please list all certifications and/or qualifications of the R & D department:	N/A	
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input checked="" type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input checked="" type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
<b>6.2 R&amp;D Real Case Description (N/A)</b>		
Customer's Name	N/A	
Customer's Location	N/A	
Customer's Industry:	N/A	
Order's Requirement Description:	N/A	
<b>6.3 Design Process (N/A)</b>		
<b>Process 1</b>	<b>Process 2</b>	<b>Process 3</b>
N/A	N/A	N/A
Description: N/A	Description: N/A	Description: N/A
<b>6.4 Design Devices (N/A)</b>		
<b>Device 1</b>	<b>Device 2</b>	<b>Device 3</b>
N/A	N/A	N/A



## Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The company will develop more overseas market.	2018



## Section 8: Certification & Photos

Certification & Photos	
<b>Certification &amp; Photos -- Business License (Original)</b>	<b>Certification &amp; Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection</b>
	
<b>Certification &amp; Photos -- Permit for Opening Bank Account</b>	<p style="text-align: center;">N/A</p>
	<p style="text-align: center;">N/A</p>





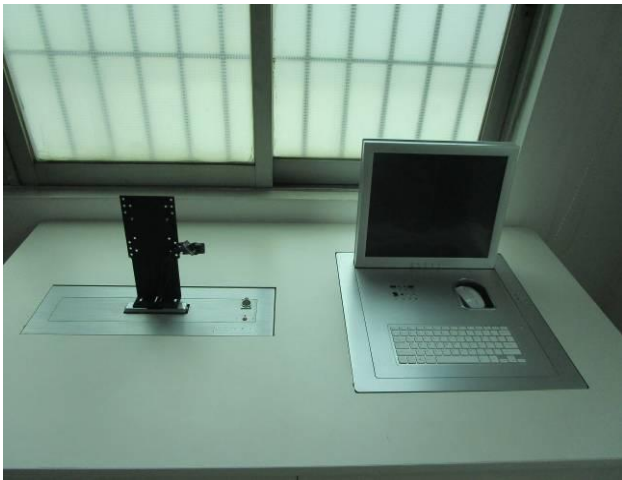
## Section 9: Company and Product Samples

Company and Product Samples	
<p><b>Company Gate</b></p> 	<p><b>Office</b></p> 
<p><b>Office</b></p> 	<p><b>Showroom</b></p> 
<p><b>Product Sample</b></p> 	<p><b>Product Sample</b></p> 





Product Sample



Product Sample



Product Sample



Product Sample



Product Sample



Product Sample





Product Sample



Product Sample



Product Sample



Product Sample





## Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
LCD Monitor Lift	15,000 Units	Confidential
Desktop Socket	160,000 Units	Confidential
Projector Mount	500,000 Units	Confidential
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	3	
No. of suppliers (which cooperated over 2 times)	3	
No. of provinces which cooperation suppliers belong to	1 (Guangdong)	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No	
If yes, please describe it	Would the company like to provide a total solution for purchasing according to client's requirements	
10.1.3 Real Case Description:		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
10.2 Real Case for Lower MOQ & Lead Time		
Products Name	MOQ (Within 12 Months)	Lead Time
LCD Monitor Lift	1 Unit	2 Days
Desktop Socket	1 Unit	2 Days
Projector Mount	1 Unit	2 Days
10.3 Real Case for Large Contract & Lead Time		
Products Name	Order (Within 12 Months)	Lead Time
LCD Monitor Lift	500 Units	35 Days
Desktop Socket	10,000 Units	35 Days
Projector Mount	20,000 Units	35 Days



10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
10.4.3 Average response time	4 Hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
LCD Monitor Lift		1 Year		
Desktop Socket		1 Year		
Projector Mount		1 Year		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
LCD Monitor Lift		1 Year		
10.5.3 Does the company accept small order?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

-- End of Report --